



City of McKinney News Release
FOR IMMEDIATE RELEASE

McKinney Community Development Corporation Awards \$75,000 in Promotional and Community Event Grants

McKINNEY, Texas (February 1, 2018) – The McKinney Community Development Corporation (MCDC) announced grant awards totaling \$75,000 for initiatives and activities in 2018 that enhance quality of life for McKinney residents, attract visitors to the community and showcase the city for the purpose of developing new or expanded business opportunities.

Following submission of the grant applications, MCDC board members reviewed the requests for funding and heard presentations from each of the applicants describing the impact of their proposed programs on the community.

“MCDC welcomes the opportunity to provide promotional support to organizations that enhance quality of life in our city by creating events that showcase our city, and support tourism and business development,” said Kurt Kuehn, MCDC Board Chair.

Listed below are the grants awarded by McKinney Community Development Corporation at its January board meeting:

- Texas and Collin County WWI Centennial Commemoration - Collin County History Museum – March–November 2018; 300 E. Virginia St.
Funding Amount: \$8,532
- Arts in Bloom - McKinney Main Street – April 13-15, 2018; Historic Downtown McKinney
Funding Amount: \$15,000
- Empty Bowls - St. Peter’s Episcopal Church - May 3, 2018; McKinney Performing Arts Center
Funding Amount: \$7,500
- Historic McKinney Triathlon, Kids Triathlon, Duathlon - Kiwanis Club of McKinney – April 22, 2018; McKinney High School, 1400 Wilson Creek Pkwy.
Funding Amount: \$2,750
- ManeGait Country Fair – ManeGait Therapeutic Horsemanship – April 28, 2018; 3160 Custer Rd.
Funding Amount: \$5,000
- 2018 McKinney Garden and Home Tour - McKinney Garden Club – June 8-9, 2018; McKinney Historic District
Funding Amount: \$3,000
- 2018 Historic McKinney Farmers Market – April through November; Historic Downtown McKinney; Tour de Coop – April 28, 2018; Chestnut Square; Killis Melton Ice Cream Crank-off – June 17, 2018; Chestnut Square
Funding Amount: \$15,000
- 2018 Smiles Charity Concert – Smiles Charity – May 27, 2018; Adriatica
Funding Amount: \$7,500
- Star-Spangled Salsa Fest – Community Garden Kitchen – July 4, 2018; Chestnut Square
Funding Amount: \$5,268
- Holiday Light Tour – McKinney Parks and Recreation Department – December 1-24, 2018; Gabe Nesbitt Community Park
Funding Amount: \$5,450

“Local dining and shopping in McKinney generates a one-half cent sales tax that is allocated to the McKinney Community Development Corporation. A portion of this sales tax is used to award project and promotional grants that enhance quality of life, support tourism and business development in McKinney,” said Kuehn.

Applications for the next cycle of promotional and community event grants will be accepted through May 31, 2018. Visit www.mckinneycdc.org for information.

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About McKinney Community Development Corporation:

MCDC is an organization with a mission to promote and preserve quality of life in McKinney, TX. The corporation was established in 1996 when voters approved a one-half cent sales tax to be used to support community and economic development projects that enhance quality of life in McKinney. For more information about MCDC, please visit www.mckinneycdc.org.

About McKinney

McKinney, Texas, is unique by nature. As one of the fastest growing cities in America, McKinney has a current population of 180,000. The city was #1 on the list of Best Places to Live in America in 2014, published by *Money* Magazine. Established in 1848, the city is located 30 miles north of Dallas and is the county seat of Collin County. McKinney offers award-winning schools, a vibrant historic downtown, diverse housing options, a robust economy and a uniquely beautiful natural setting, with rolling hills and lush trees. Visit the city's website at www.mckinneytexas.org.

Media Contact:

Cindy Schneible
President
McKinney Community Development Corporation
cschneible@mckinneycdc.org
972.547.7653

CoCo Good
Communications and Marketing Director
cgood@mckinneytexas.org
972-547-7508 (office)
214-585-3610 (cell)

Denise Lessard
Communications and Media Manager
dlessard@mckinneytexas.org
972-547-7556 (office)
214-686-1521 (cell)